THE "GOOD NEWS" MONTHLY

817 5th Street Rosenberg, TX 77471

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August 18, 2025

Dear Pastor,

I am contacting churches who have previously advertised in THE GOOD NEWS MONTHLY and also new churches that have recently joined our community with information needed to share their 2025-26 outreach ministries in our thirty-three-year-old, Christian publication—THE GOOD NEWS MONTHLY.

A couple of years ago, we discontinued printing the newsprint copies of our newspaper and focused on producing monthly digital copies delivered via emails from a list compiled over 30 years of publication to pastors, ministers, churches, Christian ministries, and businesses in Southeast Texas. We have also started a practice of posting full color digital copies of our newspaper each month on FACEBOOK AND INSTAGRAM reaching thousands of new readers. Finally, we have upgraded our previous hard copy format of a news printed newspaper to a full color, glossy, news magazine that we produce and deliver quarterly to churches, businesses, individual subscribers, and complimentary copies in selected areas. These changes have allowed us to continue to publish our newspaper digitally each month, print hard copies quarterly maintaining our coverage in established areas, and increasing our readership utilizing both the internet and our new magazine format that is hands on and collectible.

BELOW ARE FOUR PAYMENT PERIODS FOR YOU TO CONSIDER TAKING ADVANTAGE OF <u>DISCOUNTED ADVERTISING PACKAGE PRICES</u> TO ADERTISE IN THE GOOD NEWS MONTHLHY IN 2025-26. WHICHEVER PAYMENT PERIOD AND DISCOUNTED PRICE YOU CHOOSE, YOUR CHURCH WILL RECEIVE THE FOLLOWING FOUR BENEFITS:

- (1) "digital copy" of THE GOOD NEWS MONTHLY emailed to the pastor/church each month for 12 mos. (church may supply additional emails of members if digital copies are to be sent to them); (2) church announcements listed monthly; (3) One (½ page ad) for the pastor's anniversary or church's anniversary ad once/year; (add \$50 for upgrade to full page anniversary ad); and (4) have 10 full color, glossy news magazines delivered quarterly to the church (extra copies available at costs)
- A. Payment made September 1st thru September 30th......\$250/year
- B. Payment made October 1st thru October 31st\$350/year
- C. Payment made November 1st thru November 30th\$400/year
- D. Payment made after December 1st\$450/year

CHOOSE ONE OF THE FOLLOWING TO MAKE ADVERTISING PAYMENT:

- (1) Use <u>CASHAPP</u> account: \$bufordrg713
- (2) Use ZELLE account: bufordgnm@outlook.com
- (3) Use MAIL: Make payment payable to "The Good News Monthly" and send money order: THE GOOD NEWS MONTHLY 817 5TH STREET ROSENBERG, TX 77471
- (4) Choose (payment plan A. B, C, or D); call 281-387-7875 to send copy/receive invoice; make payment via CASHAPP; ZELLE; U.S. MAIL; receive electronic receipt via email. Thank you,

Rev. Michael D. Buford, Publisher – Editor (for more information, call: 281-387-7875)