

THE "GOOD NEWS" MONTHLY

817 5th Street Rosenberg, TX 77471

OFF: 281-387-7875 ALT: 832-360-6234 E-mail: bufordgnm@outlook.com and bufordrg@swbell.net Website: www.thegoodnewsmonthly.org

August 18, 2025

Dear Businessperson,

I am contacting area businesses who have previously advertised in THE GOOD NEWS MONTHLY and new businesses that have recently joined our community with information needed to advertise their "goods and/or services in our thirty-three-year-old, Christian publication! **\$940 ADVERTISING FOR AS LITTLE AS 500/YEAR!**

A couple of years ago, we discontinued printing the newsprint copies of our newspaper and focused on producing monthly digital copies delivered via emails from a list compiled over 30 years of publication to pastors, ministers, churches, Christian ministries, individuals, and businesses in the greater Southeast Texas. We have also started a practice of posting full color digital copies of our newspaper each month on FACEBOOK AND INSTAGRAM reaching thousands of new readers. Finally, we have upgraded our previous hard copy format of a news printed newspaper to a full color, glossy, news magazine that we produce and deliver quarterly to churches, businesses, individual subscribers, and complimentary copies in selected areas. These changes have allowed us to continue to publish our newspaper digitally each month, print hard copies quarterly maintaining our coverage in established areas, and increasing our readership utilizing both the internet and our new magazine format that is hands on and collectible.

BELOW ARE FOUR PAYMENT PERIODS FOR YOU TO CONSIDER TAKING ADVANTAGE OF DISCOUNTED ADVERTISING PACKAGE PRICES TO ADVERTISE IN THE GOOD NEWS MONTHLY THROUGHOUT 2025-26. WHICHEVER PAYMENT PERIOD AND DISCOUNTED PRICE YOU CHOOSE, YOUR BUSINESS WILL RECEIVE THE FOLLOWING BENEFITS:

- (1) receive "4" quarter page ads during the advertising year (select months)
- (2) receive "4" one-sixth page ads during the advertising year (select months)
- (3) receive "4" business card ads during the advertising year (select months)
- (4) receive "1" bonus half page ad celebrating anniversary year (select month)

- A. Payment made September 1st thru September 30th.....\$500/year**
B. Payment made October 1st thru October 31st\$600/year
C. Payment made November 1st thru November 30th\$700/year
D. Payment made after December 1st\$800/year

CHOOSE ONE OF THE FOLLOWING TO MAKE ADVERTISING PAYMENT:

- (1) Use CASHAPP account: \$bufordrg713
- (2) Use ZELLE account: bufordgnm@outlook.com
- (3) Use MAIL: Make payment payable to "The Good News Monthly" and send money order: THE GOOD NEWS MONTHLY 817 5TH STREET ROSENBERG, TX 77471
- (4) Choose (payment plan A, B, C, D), call 281-387-7875 to send ad copy/receive invoice; make payment via CASHAPP; ZELLE, U.S. MAIL, receive electronic receipt via email.

Thank you,

Rev. Michael D. Buford, Publisher – Editor (for more information, call: 281-387-7875)