

General Open Rate Policy for advertising in THE GOOD NEWS MONTHLY,
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TERMS (Effective June 1, 2021)

(1) All advertising is payable in advance unless credit has been established by *THE GOOD NEWS MONTHLY*. (2) Payment must be received by check or money order at the signing of the invoice/contract agreement to advertise.

(3) If an invoice is mailed for advertising, payment as stated in the invoice must be received within 10 days of the date of the invoice. LATE FEE—(5% of the total cost of the advertising will be required if payment is not received within 10 days.)

(ALL OUT OF STATE ADVERTISEMENT MUST BE PAID IN FULL WITHIN 5 DAYS UPON RECEIPT OF INVOICE. NO EXCEPTIONS)

BUSINESS PAGE SIZES	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS	ADD “AD” FEE
WHOLE PAGE	\$400/ad	\$360/ad	\$324/ad	\$300/ad	+\$50/ad/design
HALF PAGE (1/2 H/V)	\$250/ad	\$225/ad	\$202/ad	\$200/ad	+\$50/ad/design
THIRD PAGE (1/3 H/V)	\$275/ad	\$247/ad	\$222/ad	\$210/ad	+\$50/ad/design
QUARTER PAGE (1/4 H/V)	\$150/ad	\$135/ad	\$121/ad	\$110/ad	+\$50/ad/design
SIX OF PAGE (1/6 H/V)	\$100/ad	\$90/ad	\$81/ad	\$75/ad	+\$50/ad/design
EIGHT OF PAGE (1/8 H/V)	\$75/ad	\$65/ad	\$55/ad	\$50/ad	+\$50/ad/design
BUSINESS CARD SIZE ADS	\$50/ad	\$40/ad	\$30/ad	\$25/ad	+\$50/contract

**ADDITIONAL \$100/AD
FOR FULL COLOR ADS
ABOVE PRICES INCLUDE
ADS APPEARING IN BOTH
DIGITAL AND PRINTED
ISSUES MONTHLY**

DIGITAL COPIES—COLOR ADS & COPY	E-MAILED MONTHLY	IN FACEBOOK MONTHLY	IN INSTAGRAM MONTHLY
PRINTED COPIES—BLACK AND WHITE ONLY	MAILED MONTHLY	DELIVERED MONTHLY	

***All ads will appear in both
the digital and printed issues
each month.**

PAYMENTS RECEIVED VIA CHECK/M.O.	PAY AT SIGNING	MAIL IN PAYMENT	OPTION TO PAY/ INSTALL
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CHURCH DIRECTORY AD PKG PAYMENT SCHEDULE	ONCE A YEAR PAYMENT	TWICE A YEAR PAYMENT	QUARTERLY PAYMENT	GRAPHICS DESIGN FEE	COVER PAGE/ WHOLE PAGE
	\$400/YEAR IF PAID IN FULL	2 PAYMENTS OF \$225/YR	4 PAYMENTS OF \$115/YR	ADD \$50/AD DESIGN	ADD \$100 (only if available*)
ITEMIZED COSTS OF SERVICES FOR CHURCH DIRECTORY AD PACKAGE	12 CHURCH CONTACT ADS \$300/YR	DELIVERY + ANNOUNCEMENT \$120/YR	¼ PAGE CHURCH AD \$150/YR	GRAPHIC FEES FOR ADS \$100/YR	TOTAL IF PAID SEPARATELY (\$670)

**CHURCHES MAY CHOOSE
“ONLY” TO HAVE PAPERS
DELIVERED AT \$160/YEAR**

CHURCHES NOT IN THE DIRECTORY-- TO ADVERTISE	COVER OR W/PAGE \$400	½ PAGE \$250	¼ PAGE \$150	1/6 PAGE \$100	\$50/ad/design
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